

Taking into account population growth and food problems, the demand for sweet potatoes in Africa exceeds the capacity of production, but the industry is not able to provide a sufficiently high volume of delivery in spite of the fact that it shows a clear tendency to increase.

Despite the stagnant processes in the market of sweet potatoes in China, the country remains the key player - in both production and consumption. Significant intensification of sweet potato trade between China and economically developed countries is hardly probable. Stop-factors for the development of trade are the presence of root crops-binding analogs and sweet potato consumption depends on the places of production. Only a few supplies for the "gourmet" as exotic are available, but this niche is already occupied. As the years pass, dynamic African market will gradually catch up with China in terms of consumption, serving as a promising market for Chinese manufacturers.

LITERATURE

World: Sweet Potato - Market Report. Analysis And Forecast To 2020 [electronic resource] / Access: <http://www.indexbox.ru>. - Access Date: 25.01.2017.

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WAYS TO IMPROVE THE ECONOMIC EFFICIENCY OF MILK PRODUCTION IN THE GRODNO REGION

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Milk production remains one of the biggest priorities for agriculture. Over 10 years Belarus increased its milk production from 4 to 6.5 million tons, and now it ranks fifth in the global trade of milk with 4% of the market. Thus, in solving the problems in the development of dairy cattle currently, positive changes that improve the economic efficiency of milk production. An important role in a person's diet takes the milk and milk products. Milk contains all without exception, the nutrients needed by the human body.

One of the most distinctive and important properties of milk as a food product – its high biological value and digestibility, thanks to the presence of high-grade protein, milk fat, minerals, trace elements and vitamins. The problem of increasing the efficiency of production of milk is of great socio-economic importance to the solution of the problem long-term and sustainable livestock development in the republic. Therefore, one of the research priorities at the current stage of development of agro-industrial complex is the search for reserves to increase economic efficiency of dairy cattle breeding.

The specific geographical location and climatic conditions, as well as a leading position on the productivity of dairy cattle herds may serve as a basis for studying the experience of the industry in terms of innovative modernization and to identi-

fy the basic laws of formation of the organizational-economic factors increase milk production efficiency on the example of the agricultural enterprises of the Grodno region.

We had a group of farms of the Grodno region the average annual milk yield per 1 cow (the Table).

The Table – Grouping of farms of the Grodno regions the average annual milk yield per 1 cow in 2015

Indicators	groups		
	I	II	III
The number of farms in the group	10	15	4
Interval	up to 5500 kg	5500-7255 kg	over 7255 kg
The average milk yield per 1 cow, kg	4838	6555	8522
Gross yield, hwt	71760	115007	148995
Commercial products, hwt	66137	103447	138865
The level of marketability,%	92,6	90,4	93,6
The complexity of 1 hwt, man-hours	1,97	1,33	0,78
Cost of production 1 hwt, thd. roubles	349,4	310,2	276,1
Consumption of food on 1 hwt of milk, hwt feed units	1,09	0,89	0,72
Consumption of food on 1 cow, hwt feed units	52,2	58,2	61,0
Profit (Loss) 1 hwt, thd. roubles	77,8	119,7	179,9
Level of profitability , %	20,9	37,0	59,1

Analysis of Table shows the following pattern: the higher the milk yield of the group and the feed consumption for 1 goal, the lower of the labor costs, the cost of production of 1 hwt of milk and feed consumption per 1 hwt, and higher figures for gross milk yield and marketable products, the level of marketability, profits per 1 hwt and 1 goal and the level of profitability. Most effectively functioning cooperatives of third group.

It should be noted that the average yield of this group by 76.1% more than in the first group. Therefore, to improve the economic efficiency of milk production in the Grodno region is necessary, first of all, to increase the productivity of cows.

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